



**THE VOICE BUSINESS**  
SPEAK WITH CONFIDENCE

## Media Interview Coaching (MIC)

Great for anyone who has had a specific media interview sprung on them.

### Purpose:

You suddenly find yourself in the spotlight and you're unsure of how to conduct yourself. This course coaches you in how to handle a media interview with aplomb. Find out how to stay calm and confident and on track. Learn how to maintain your message under pressure and how to deal with the tricks and techniques of the interviewer so that you come out on top.

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### What you will learn:

- How to convey your corporate message confidently.
- How to sound convincing, authoritative and credible.
- How to project your values.
- How to sound convincing, authoritative and persuasive.
- How to project your voice in all sorts of interview situations.
- How to match your tone with other people's and masterfully lead them into listening to what you've got to say.
- Breathing techniques to help you keep cool when the pressure "hots up".
- How to "cut to the chase" and lead the interview.
- How to improve and fine tune your message.
- How to deliver a clear message and get the results you want.

## Scheduled Media Interview Coaching (MIC)

Course	Code	Duration	Location	Cost (gst inc)	Type
Media Interview Coaching	MIC	1 x 2 hr session	Australiawide	\$990	Individual

### Class Time

Classes are available weekdays between  
**6.00am-6.00pm**

Workshops are from **9.00am-4.30pm**

### Questions?

**Email:**

[courses@thevoicebusiness.com.au](mailto:courses@thevoicebusiness.com.au)

**Phone:** 1300 922 122

### Head Office

The Voice Business,  
Level 3, 66 Berry St, North Sydney,  
NSW 2060,  
Australia

### Course Materials

CDs.Mp3 and Work notes included  
Post Course Evaluation.  
A Certificate of Completion will be awarded to  
each successful candidate.

[Click here to book your classes](#)