



**THE VOICE BUSINESS**

SPEAK WITH CONFIDENCE

## Webcasting (WWC)

A great course for anyone...who wants to know how to webcast.

### Purpose:

This course is designed to give you an in depth understanding of how to prepare for, deliver and facilitate a successful webcast. You will learn what it takes to communicate your ideas clearly and confidently in this multi-faceted medium, how the webcast system works, and how to get the best out of your time and effort so that you can harness the real-time collaborative power of the World Wide Web.

© Voice Business 2018



## You will discover...

- 10 tips for top webcasting
- Webcasting voice techniques
- How the camera works
- Shots, angles and gestures-what they mean to you.
- Getting your visuals and graphics together
- How to deal with technical hitches
- Webcasting checklist
- How to prepare for a webcast
- What to do after the webcast
- Getting your message across
- New listening skills

After this training session you should expect to feel a lot more confident in your ability to communicate effectively over the internet or your company's intranet.

## What you will learn:

- **Web Speak** - breathing, diction, vocal variety and projection- making what you say more powerful, persuasive, clear and interesting - so that others will understand you
- **Video Movement** - what to do and what not to do in front of a camera. Understanding gestures, movements and timing.
- **Listening Skills** - how to listen to the hidden messages in vocal tones and expressions. And how to understand foreign accents.
- **Video Etiquette** - how to get a grip on your emotions and attitude so that you can work well with other people through the medium of the World Wide Web.

## Scheduled Webcasting (WWC)

Course	Code	Duration	Location	Cost (gst inc)	Type
Webcasting	WWC	1 x 4 hr Workshop	Sydney	\$8995	per Group

### Class Time

Classes are available weekdays between  
**6.00am-6.00pm**

Workshops are from **9.00am-4.30pm**

### Questions?

**Email:**

[courses@thevoicebusiness.com.au](mailto:courses@thevoicebusiness.com.au)

**Phone:** 1300 922 122

### Head Office

The Voice Business,  
Level 3, 66 Berry St, North Sydney,  
NSW 2060,  
Australia

### Course Materials

CDs.Mp3 and Work notes included  
Post Course Evaluation.  
A Certificate of Completion will be awarded to  
each successful candidate.

[Click here to book your classes](#)