



THE VOICE BUSINESS
SPEAK WITH CONFIDENCE

Youtube Your Business (YYB)

Great for people in small business and for individuals... who want to promote themselves or their business online.

Purpose:

This Course is designed to give you a total understanding of how to present yourself, your point of view

and your material with optimum effect when appearing on Film, TV or Radio.

At the start of the course your strengths and weaknesses in voice, image and movement will be

identified. Immediately, a tailor-made program will be implemented for you, designed to address your

specific media presentation problems and goals. This course comes highly recommended for people just

starting out using YouTube and podcasting.

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What you will learn:

- How to control your anxiety and speak confidently.
- How to sound convincing, authoritative and persuasive.
- How to use your body to help you in front of the camera.
- How to match your tone to connect with other people and masterfully lead them into listening to what you've got to say.
- Breathing techniques to help you keep cool when the pressure "hots up".
- Learn how to speed up or slow down, and how to use inflections and pauses to make what you say more interesting.
- Sound good if you ever have to read information aloud.
- How to get rid of irritating ticks and nervous gestures.
- How to improve your diction and pronunciation.
- How to organise, devise and deliver a clear message and get the results you want.
- And much, MUCH more!

Scheduled Youtube Your Business (YYB)

Course	Code	Duration	Location	Cost (gst inc)	Type
YouTube your Business	YYP	2 x 1 hr + 2 x 2 hr sessions	Sydney	\$1650	Individual

Class Time

Classes are available weekdays between
6.00am-6.00pm

Workshops are from **9.00am-4.30pm**

Questions?

Email:

courses@thevoicebusiness.com.au

Phone: 1300 922 122

Head Office

The Voice Business,
Level 3, 66 Berry St, North Sydney,
NSW 2060,
Australia

Course Materials

CDs.Mp3 and Work notes included
Post Course Evaluation.
A Certificate of Completion will be awarded to
each successful candidate.

[Click here to book your classes](#)