



Purpose:

This course is designed to give you an advanced understanding of how to convey your corporate message and values in all media. Advanced media interview skill techniques are taught, to enable you to joust with the best of them in the cut and thrust of a media onslaught. Discover how to appeal to journalists and fine tune your message to make it newsworthy, without losing the point or your credibility.

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What you will learn:

- These are private or group sessions designed with you, your job and your company in mind. In them you will learn...
- How to improve the sound of your voice and speak confidently.
- How to deal with all sorts of questions.
- How to think on your feet and handle pressure like a pro.
- How to sound convincing, authoritative and persuasive.
- How to project your voice in all sorts of interview situations.
- How to match your tone with other people's and masterfully lead them into listening to what you've got to say.
- Breathing techniques to help you keep cool when the pressure "hots up".
- Learn how to speed up or slow down, and how to use inflections and pauses to make what you say more interesting.
- How to improve your diction and pronunciation.
- How to deliver a clear message and get the results you want.

Scheduled Media Skills - Advanced (MSA)

Course	Code	Duration	Location	Cost (gst inc)	Type
Media Skills-Advanced	MSA	2 x 2 hr sessions	Sydney	\$1850	Individual

Class Time

Classes are available weekdays between
6.00am-6.00pm

Workshops are from **9.00am-4.30pm**

Questions?

Email:

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Head Office

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Course Materials

CDs.Mp3 and Work notes included
Post Course Evaluation.
A Certificate of Completion will be awarded to
each successful candidate.

[Click here to book your classes](#)